



IT'S

PARADISE

Ugu South Coast Tourism (Pty) Ltd

Physical: 16 Bisset Street, Port Shepstone, 4240

Postal: PO Box 570, Port Shepstone, 4240

Call: +27 39 682 7944 Fax: +27 39 682 1034

Email: info@tourismsouthcoast.co.za

PRESS RELEASE

7th September 2015

Rocky Bay Resorts ready to stage inaugural 'Bitter-Sweet' MTB Challenge

The exciting family oriented Seabreeze Build-It 'Bitter-Sweet' MTB Challenge is scheduled to take place on the 17th-18th October 2015. Be a part of history and join scores of other riders at this inaugural, two-day event at Rocky Bay Resorts on the glorious KwaZulu-Natal South Coast.

Well-known for its sprawling beaches and sunny skies but not many visitors know that the breathtaking experience extends far beyond the winding coastline. A one-of-a-kind adventure awaits mountain bikers at the Rocky Bay Resort, a leisurely 45 minutes out of Durban. Tucked away in a coastal forest that is home to beautiful birds, raptors and crested cranes, is a cyclist's paradise. It will offer you the perfect opportunity and terrain to test your skills – all while taking in panoramic views of the ocean.

Says Justin Mackory, CEO of Ugu South Coast Tourism 'MTB Events are an extremely popular means of increasing visitors to the South Coast and its hinterland and this event is an exciting addition to the activity calendar the district hosts each year. I believe that going forward, our destination and twill become a much recognised MTB hub for the large cycling fraternity'.

So put your bike – and your body – through its paces along the bush track, packed with enough uphill to test your endurance and all the downhills to enjoy the thrill of speed.

The competition is open to men and women, 15 years old and over, of varying skill levels, so bring the family along and make a weekend of it and is supported by Build-It who have their eye on empowering their owners to engage with their respective communities in a meaningful, relevant and sustainable way.

Day one will see participants getting their heart-rates pumping as they take on a 60-kilometre trail, while day two's route is 40-kilometres long.



COAST COUNTRY CULTURE EVENTS EXTREME FAMILY FUNCTIONS GOLF SPORTS



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Since the distance does not exceed 60 kilometers daily, it is good news for the Juniors (17-18) and Youths (15-16), who are not usually allowed to participate in stage races but will have this opportunity to take part as per cycling rules - a real opportunity for the juniors.

“It allows for moms and dads, and even gran and grandpa to enter a stage race with their children or grandchildren,” said event spokesperson Andre Greeff. “Can you imagine how special it will be to take part in an event with them?”

He says the organisers are trying to move away from the usual trends associated with other stage races, where riders often leave their families behind in order to train and enter.

Greeff added: “We want families and friends to enter together, to train together, and thus get to spend even more time together. They can all take part in this family event, whether riding or just enjoying the weekend away. It’s a win for all.”

Part of the course is sponsored by the Mpambanyoni Conservation Development. The development which is due to be built in the beautiful green valleys between the Mpambanyoni and Amahlongwana rivers on Kwa-Zulu Natal’s South Coast, will feature a series of interconnected residential and commercial villages which offer sustainable and modern urban living integrated with nature.

In keeping with moving away from the usual trends of stage races, entries are open to both teams and singles. Entry for a team of two will cost R3 500 and R2000 per single entry. In addition to a spectacular experience, entrants will receive a complimentary goodie bag and a t-shirt. The price also includes access to both days of the two-stage event, as well as dinner on Friday, breakfast, light lunch, dinner and music on Saturday night as well as breakfast on Sunday morning. Prizes to the value of R34,000.00 are also up for grabs.

Bushlife Adventures, a locally based adventure sport company, are also involved in the event. It will give riders peace of mind that this experienced team have joined forces with Rocky Bay Trails.

But you don’t have to wait until October to experience the thrill of this trail – competitors are invited to visit the area beforehand to get a taste of what’s in store. Get your entries in for the Seabreeze Build-It 'Bitter-Sweet' MTB Challenge now by logging on to www.roaq.co.za.



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For more information in English, isiZulu or Afrikaans, please do not hesitate to contact, Lodge Reception on 039 976 0336 or lodge@rockybay.co.za.

Please see below information about the inaugural **Seabreeze Build It "Bitter-Sweet MTB Challenge"**.

We would be incredibly grateful if you would please share this information in your publicity. This is a 2-day family stage race taking place on world class mountain bike routes on the scenic KZN South Coast.

We really appreciate your support.

Date : 17 - 18 October 2015
Province : Kwa-Zulu Natal
Location : Rocky Bay Resorts, Park Rynie/Scottburgh
Entries Close : 07 October 2015

RACE DETAILS:

Race	Start Time	Pre Entry Fee
Team Entry (Includes Tented Accommodation)	06:30	R 3 500,00
Individual Entry (Includes Tented Accommodation)	06:30	R 2 000,00
Schools Challenge Single Entry	06:30	R 1 300,00
Schools Challenge Team Entry	06:30	R 2 600,00
Seabreeze Build-It "Bitter-Sweet" MTB Individual	06:30	R 2 000,00
Seabreeze Build-It "Bitter-Sweet" MTB Team	06:30	R 3 500,00

2 DAY FAMILY STAGE RACE: DAY 1 - 60KM & DAY 2 - 40KM

RACE OPTIONS:

Team Entry Fee: R1750 per Team Member (i.e. R3500 per TEAM), **includes** Friday night dinner; Saturday breakfast, light lunch & dinner function with music; Sunday breakfast



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Schools Challenge Team Entry: R1300 per Team Member (i.e. R2600 per TEAM), **includes** Friday night dinner; Saturday breakfast, light lunch & dinner function with music; Sunday breakfast

Both **Team Members MUST** be registered learners from the **SAME** school.

Team Entry Fee (incl. Tented Accommodation): R3500 per TEAM, **includes** Friday night dinner; Saturday breakfast, light lunch & dinner function with music; Sunday breakfast & 2-Man tented accommodation. Limited to 60 tents - first come, first served

Single Entry Fee: R2000 per RIDER, **includes** Friday night dinner; Saturday breakfast, light lunch & dinner function with music; Sunday breakfast

Schools Challenge Single Entry: R1300 per RIDER, **includes** Friday night dinner; Saturday breakfast, light lunch & dinner function with music; Sunday breakfast

Entrant **MUST** be a registered learner at a school.

Single Entry Fee (incl. Tented Accommodation): R2000 per RIDER, **includes** Friday night dinner; Saturday breakfast, light lunch & dinner function with music; Sunday breakfast & 2-Man tented accommodation. Limited to 30 tents - first come, first served

In order to encourage the Youth (15-16) & Junior (17-18) riders to participate in a Stage Race, we have adhered to the strict distance rules as set out by CSA and limited the distance for Day 1 to 60km.

You don't necessarily need to enter per above categories (youth & junior) for a team. As long as both team members are between 15-18 and they are both registered as learners at a school, you can enter. If you don't specifically want to enter as a particular school team, they can also be 2 learners from 2 different schools in one team. This just means that we cannot allocate your position to one particular school.

YOUR ENTRY INCLUDES (ESSENTIAL INFORMATION):

- World class mountain bike routes
- Full neutral support on route
- All land access



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- Goodie bags
- Catered dinner at registration in the evening on Friday 16th and Breakfast, Light Lunch and Dinner Function on Saturday 17th, and Breakfast on Sunday 18th October 2015
- Excellent water points with food and drinks on both days

PRIZES & PRIZE MONEY:

There will be prize money/vouchers.

Prizes to the value of R34,000.00 are up for grabs!

For more information visit <http://www.roag.co.za/eventinfo.aspx?EventID=1520>

Ends.

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Photo: Image credit: Daryl Visser

Submitted by:

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Content edited - provided by, with thanks to, Olivia Jones Communications.

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