



IT'S

PARADISE

Ugu South Coast Tourism (Pty) Ltd

Physical: 16 Bisset Street, Port Shepstone, 4240

Postal: PO Box 570, Port Shepstone, 4240

Call: +27 39 682 7944 Fax: +27 39 682 1034

Email: info@tourismsouthcoast.co.za

PRESS RELEASE

26th August 2015

Its official - The Dezzi Raceway partners with Ugu South Coast Tourism



Ugu South Coast Tourism is proud to announce a groundbreaking partnership with the Dezzi Raceway in Oslo Beach on the KwaZulu-Natal South Coast. The official signing of the agreement took place at the media launch held at the Dezzi Raceway on the 25th August 2015, seeing this pioneering partnership enter an initial 5 year agreement, resulting in the track's name being formally adapted to the Dezzi South Coast Raceway.

In a move to create South Coast brand reinforcement and destination positioning, Ugu South Coast Tourism has entered into this agreement with renowned Dezzi Raceway's owners Louise and Des Gutzeit.

Sanctioned earlier this year by Motorsport South Africa, the Dezzi Raceway boasts the only permanent drag racing facility in KwaZulu-Natal. Furthermore, it is revered as the most scenic track in South Africa and given the accessibility via excellent road infrastructure and also through the direct flights offered to Margate from Johannesburg, the Dezzi South Coast



COAST COUNTRY CULTURE EVENTS EXTREME FAMILY FUNCTIONS GOLF SPORTS



www.tourismsouthcoast.co.za



Ugu South Coast Tourism (Pty) Ltd
Physical: 16 Bisset Street, Port Shepstone, 4240
Postal: PO Box 570, Port Shepstone, 4240
Call: +27 39 682 7944 Fax: +27 39 682 1034
Email: info@tourismsouthcoast.co.za

Raceway is set for one thing, establishing itself as *THE* eastern seaboard raceway destination of choice.

In addition, whilst fast becoming recognised as the motoring hub of KwaZulu-Natal, it is also becoming synonymous as the ideal venue for a multitude of sports, outdoor and corporate events and launches, seeing the likes of superbikes, marathons and cycle races take place. 'The tourism value-add is significant' says Ugu South Coast Tourism's CEO Mr Justin Mackory. 'We are extremely privileged to be partnering with the Dezzi Raceway and wish them all the best going forward'.

For further information, please contact Nikki Tilley, [marketing@tourismsouthcoast.co.za/](mailto:marketing@tourismsouthcoast.co.za) 039-682 7944.

ENDS

Word count: 257

Photo: New Dezzi South Coast Raceway logo plus photo - Ugu South Coast Tourism Chair Joy Crutchfield, raceway owners Louise and Des Gutzeit, Ugu South Coast Tourism CEO Justin Mackrory, HCM Deputy Mayor Mr Johnny De Wet and Dezzi Legal advisor Paul Preston

Submitted by: Nikki Tilley Marketing and Events Specialist, Ugu South Coast Tourism marketing@tourismsouthcoast.co.za

S/O 5.10 Q1 2015/2016



www.tourismsouthcoast.co.za