

3 July 2 017

*Media Release*

## **'KZN TRAVEL & ADVENTURE SHOW' A BIG HIT AT HOUSE AND GARDEN SHOW**

### FOR IMMEDIATE RELEASE

The KZN Travel and Adventure Show, which occupies a place of prominence at the main entrance of the popular ECR House & Garden Show, is proving to be a big hit. 90 000 visitors are expected to enjoy the holiday specials to local and international resorts and game lodges as well as competitions being run by the 80 exhibitors.

Once again, organisers are offering a fantastic 'two shows for the price of one' deal to both shows, which run at The Durban Exhibition Centre until 9 July 2017.

Tourism KwaZulu-Natal (TKZN) is sponsoring and marketing 'The KZN Travel and Adventure Show' as the province's premier holiday expo for domestic and international travel. TKZN chief executive officer, Mr Ndabo Khoza, explained; "The inaugural event last year was a major success and with the influx of tourists to the province, enjoying our warm winter weather, we feel that July remains a good time to provide a platform for aspirational travel at affordable rates."

Eighty top exhibitors ranging from destinations, venues, resorts and travel operators, will offer amazing specials, competitions, tips, information and an exciting array of things to do.

Categories include:

- Best holiday destinations
- Exciting weekend activities and getaways
- Travel agents, Airlines, Accommodation
- Biking, Boating, Water Sports, Golfing
- \*Camping, Cruises, Escapes, Expeditions
- Hotels, resorts, restaurants
- Safari,, Wellness Spas
- Tourism Bureaus

- Venues for conferences and meetings
- Weddings and functions venues
- Team-building, Vehicles and 4x4
- Show specials and prizes

Tourism KwaZulu-Natal is also supporting a number of SMME's at the Show, giving them the opportunity to promote their services and brands. (See the list attached).

The KZN Travel & Adventure Show is hosted by Conker Exhibitions and Breathe Media. For more information, contact:

Show Director: Justine Snyman , 0823780279 or [justine@breathemedia.co.za](mailto:justine@breathemedia.co.za)

TICKETS: from iTicket

WEBSITE: [www.travelandadventureshow.co.za](http://www.travelandadventureshow.co.za)

**FOR MEDIA INFORMATION AND PHOTOS:**

Frances Park-Ross: [kpr@mweb.co.za](mailto:kpr@mweb.co.za) 082 458 4178

***MEDIA INVITATION:***

***You are welcome to attend that Show at any day or time. Please e-mail me your name and publication name, so that two tickets can be put aside at the VIP desk for you.***