



MTV AFRICA MUSIC AWARDS KWAZULU-NATAL RAISES THE ROOF AT THE DURBAN I.C.C.

FIFTH EDITION OF THE SHOW MARKS TENTH ANNIVERSARY OF VIMN AFRICA

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BIRTHDAY OF THE LATE NELSON MANDELA

Johannesburg/Lagos, 18 July 2015: Stars of the African and international music industry came out in force tonight in KwaZulu-Natal, South Africa for the fifth uplifting edition of the **MTV Africa Music Awards KwaZulu-Natal**. Saluting and championing African music, youth culture and achievement, **MAMA 2015** brought the continent together for a massive celebration contemporary music and creativity, including electrifying performances, collaborations and awards presentations.

The **MTV Africa Music Awards KwaZulu-Natal 2015**, brought to you by **KwaZulu-Natal Province** in association with **Absolut Vodka** and in partnership with **The City of Durban**, returns to the **Durban International Convention Centre (ICC)**, KwaZulu-Natal, South Africa on Saturday 18 July 2015.

The big winners on the night included Nigerian stars **Yemi Alade** and **Davido**, who took home the **Best Male** and **Best Female** awards, respectively, while hip hop star **Cassper Nyovest** nabbed the **Best Hip Hop** award. “Koko master”, **D'Banj**, won **the MAMA Evolution** award, a new category honouring established artists who have made an indelible mark on African and global music culture, taken African music to new territories around the world, pushed the boundaries of creativity, and shaped the soundscape of contemporary Africa.

South African comedian and newly appointed **Daily Show** host **Trevor Noah** triumphed in **Personality of the Year**. **Patoranking** won **Best New Act Transformed by Absolut**, given in recognition of new and emerging artists. **Saran Kaba Jones** and **S’Bu Mavundla** shared equal honours for the **MTV Base Leadership** award.

Stunning collaborations between artists of different genres saw **NE-YO** take to the stage with **Seyi Shay**, **2Face** collaborating with **Bucie**, **Sauti Sol** pairing up with **Yemi Alade** and **Patoranking** swapping beats with **K.O.** The show ended on a high with a jubilant medley mash-up by **Artist of the Decade** winners **P-Square**, featuring hit tracks “**Personally**”, “**Chop My Money**”, “**Alingo**” and “**Shekini**”. Other performers included **DJ Fisherman**, **NaakmusiQ**, **DJ Tira**, **Anselmo Ralph**, **Danger** from **Big Nuz**, **Duncan**, **Burna Boy**, **Stonebwoy**, **Da LES**, **Diamond**, **Flavour**, **Toofan**, **D’Banj**, **Davido**, **Uhuru**, **Black Motion** and **Cassper Nyovest**.

Emmy award nominated actor, **Anthony Anderson** captivated the 5,000-strong **MAMA** audience with his lively humour, engaging charisma and unexpected outfit changes.

Commenting after the show, **Alex Okosi**, **Senior Vice President & Managing Director**, **Viacom International Media Networks (VIMN) Africa**, said: “Africa is a continent of the now and the future; tonight was testament to that. **MAMA 2015** represented and reflected the abundant amount of creativity and passion this continent breeds.”

The **MAMA 2015** coincided with the nationwide celebration of the late **Nelson Mandela’s** birthday, a fact that was touched on by artists in the show.

Walking the red carpet at the awards were nominees **Bonang Matheba**, **HHP**, **Chameleone**, **Dreamteam**, **HHP**, **Riky Rick**, **Samini**, **OC Ukeje**, **Bebe Cool**, **Mpumi**, **Jovi**, **Uhuru** and **Vanessa Mdee**. Other famous faces included comedian **Trevor Gumbi**, Nigerian OAP **Toolz**, **MTV Shuga** star and Mr Nigeria **Emmanuel Ikbese**, **BET** “Top Actor” winner **Altovise Lawrence**, Miss South Africa **Liesl Laurie**, **Boity**, **Khuli Chana**, **Joselyn Dumas**, **Jessica Nkosi**, actress **Zikhona Sodlaka**, and **MTV Base VJs Sizwe**, **Nomuzi**, **Ehiz** and **Sandile**.

2015 winners in full:

Best Female: Yemi Alade (Nigeria)

Best Male: Davido (Nigeria)

Best Group: P-Square (Nigeria)

Best New Act Transformed by Absolut: Patoranking (Nigeria)

Best Hip Hop: Cassper Nyovest (South Africa)

Best Collaboration: AKA, Burna Boy, Da LES & JR: “All Eyes On Me” (SA/Nigeria)

Song of the Year: Mavins: “Dorobucci” (Nigeria)

Best Live: Diamond Platnumz (Tanzania)

Video of the Year: “Nafukwa” – Riky Rick; Director: Adriaan Louw

Best Pop & Alternative: Jeremy Loops (South Africa)

Best Francophone: DJ Arafat (Ivory Coast)

Best Lusophone: Ary (Angola)

Personality of the Year: Trevor Noah (South Africa)

MAMA Evolution: D'Banj (Nigeria)
Best International: Nicki Minaj
Artist of the Decade: P-Square
MTV Base Leadership Award: Saran Kaba Jones & S'Bu Mavundla

For more information on the **2015 MTV Africa Music Awards KwaZulu-Natal**, please go to www.mtvbase.com or <http://mama.mtv.com>, like us on Facebook at www.Facebook.com/MTVBaseVerified, or follow us on Twitter and Instagram @**MTVBaseAfrica**. To join the conversation about the awards please use the hashtag **#MTVMAMA2015**.

For high resolution imagery or downloadable video, please go to www.mtvbase.com/specials/mama15-press, or contact:

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