

**FOR IMMEDIATE RELEASE
WITH PICTURES
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PROFLIGHT LANDS IN DURBAN

Proflight Zambia link cities with convenient air travel

LUSAKA, ZAMBIA – Proflight Zambia’s inaugural flight direct from Lusaka to Durban in South Africa took to the skies on September 22, opening up a new convenient route for travellers from Zambia to enjoy the sea, sporting and cultural events, shopping and business prospects.

Representatives from government and other dignitaries joined Proflight representatives on the first flight, which was welcomed in Durban by Zambian High Commissioner to South Africa Emmanuel Mwamba.

The new flight is *the second* international route for Proflight Zambia and follows the launch of two domestic flights *from Lusaka* to Kitwe and Kafue National Park *this year*.

“Proflight’s new international destination brings opportunities to both cities because it offers travellers more access for both business and leisure. Durban is one of the most important destinations in the region for trade and leisure, and this flight offers good connectivity with our domestic flights too,” says Captain Phillip Lemba, Director of Governance Government and Industry Affairs at Proflight Zambia.

The new Proflight route was officially marked with a celebration at the World Routes aviation conference in Durban attended by Provincial Minister for Economic Development, Tourism and Environmental Affairs Michael Mabuyakhalu and the Mayor of Durban Cllr. James Nxumalo.

Durban is South Africa’s second most important manufacturing hub after Johannesburg with the presence of a number of major multi-national companies and it is also famous for being the busiest port in the African continent.

Starting from September 22, 2015, Proflight will fly three times a week to Durban using its 50-seater CRJ-100 aircraft.

Flight P0024 will leave Lusaka at 11:00hrs on Tuesdays, Thursday’s and Saturdays, arriving in Durban at 13:30hrs. The returning P0025 flight will leave Durban at 14:10hrs on Tuesdays and Thursdays and arrive in Lusaka at 16:40hrs. On Sundays P0023 will leave Durban- at 12:00hrs and arrive back in Lusaka at 14:30hrs.

South Africa as a growing market continues to play an important part in Proflight’s international network expansion strategy.

Travellers from Lusaka and elsewhere in Proflight’s extensive network will be able to attend to business in Durban, go shopping, visit the sea and spend time on the beach, visit family and friends, go to concerts and shows, and attend rugby, football and cricket matches.

The new service will also enable South Africa visitors to more easily visit Lusaka for business and to enjoy Zambia’s tourist attractions.

The new Durban flight also provides smooth connections with Proflight’s services between Lusaka and Ndola, Kitwe, Solwezi and Mfuwe.

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About Proflight Zambia

Proflight Zambia was established in 1991 and is Zambia's leading scheduled airline. From its base in Lusaka its domestic routes include, Livingstone, Mfuwe, Lower Zambezi, Ndola, Solwezi, Kitwe, Kafue National Park and Kasama, and regional routes to Lilongwe in Malawi and Durban, South Africa.

The airline prides itself in providing a safe, reliable, efficient and friendly service, and offering good value to business and leisure travellers locally and internationally.

The airline operates a 50-seater Bombardier CRJ-100 jet, three 29-seater Jetstream 41 aircraft; four 18-seater Jetstream 32; and two 12-seater Cessna Caravan C208 aircraft.

More information is available at www.flyzambia.com.

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