
Tourism KwaZulu-Natal



Zulu Kingdom. Exceptional

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To : All Media

Attention : News Editors/ Journalists

SOUTH AFRICAN TOURISM ANNOUNCES 2016 LILIZELA TOURISM AWARDS PROVINCIAL FINALISTS

The Lilizela Tourism Awards provincial finalists have been chosen after a tough adjudication process. A total of 1122 South African products and services put their names in the hat to be selected as finalists for the various provincial awards which will take place in September, during Tourism Month.

Some 586 have made the cut and will now vie for the title of being the best in their respective provinces with the hope of ultimately competing at the national ceremony taking place on 16th of October at the Sandton Convention Centre in Johannesburg where the country's best of the best will be announced and honoured.

The Lilizela Tourism Awards are designed to recognise only the best in the South African tourism industry with the aim to drive the industry to levels of product and service excellence.

"We congratulate all the provincial finalists and wish them the best as they aim for the ultimate recognition in our industry. We thank them for delivering on the brand promise of globally competitive South Africa that boasts high standards of service excellence. These are the champions of our industry," said Darryl Erasmus, Chief Quality Assurance Officer at the Tourism Grading Council of South Africa, a business unit of South African Tourism.

The Eastern Cape took the lead with the most number of entries recorded, followed by the Western Cape and Kwa-Zulu Natal. Mpumalanga province trailed close behind with Gauteng, Limpopo, North West and Northern Cape provinces following respectively.

The total number of entries received this year improved by 18 % as compared to the 951 entries received last year.

“We are thrilled with the overwhelming response we received from the broader South African tourism industry. This can only be interpreted as a vote of confidence in the Lilizela Tourism Awards. This is key to ensuring the growth of the South African tourism industry,” concludes Erasmus.

The provincial awards will take place in the various provinces as follows:

Province	Date	Venue
Northern Cape	5-Sep-16	Kimberley
Free State	8-Sep-16	Clarens
Mpumalanga	13-Sep-16	Mbombela
Eastern Cape	15-Sep-16	Hemmingway's Hotel, East London
North West	16-Sep-16	
Limpopo	20-Sep-16	Thaba Moshate Hotel Casino Convention Resort, Sekhukhune
KwaZulu Natal	22-Sep-16	Durban
Gauteng	29-Sep-16	
Western Cape	30-Sep-16	Cape Town

For more information on the Lilizela Tourism Awards, to enter or to view the full list of provincial finalists visit www.lilizela.co.za

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About Tourism KwaZulu-Natal

Tourism KwaZulu-Natal was established in 1996 and is responsible for the development, promotion and marketing of tourism into and within the province, both domestically and internationally. The organisation is an entity that reports to the provincial Department of Economic Development, Tourism and Environmental Affairs.

Social links to Tourism KwaZulu-Natal:

Website: <https://www.zulu.org.za>

Facebook: Tourism KwaZulu-Natal

Instagram: Tourismkzn_offical

Twitter: [@TourismKZN](#)

Pinterest: KZN Tourism

Hashtags: #GottaLuvKZN

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