

**For immediate release**

**12<sup>th</sup> May 2016**

**Supadrift drivers climb on the Dezzi South Coast Raceway rollercoaster**



**27 – 28 May 2016**

The Dezzi South Coast Raceway in Port Shepstone, KwaZulu-Natal South Coast is fast becoming a favourite on the SupaDrift Series Championship circuit. It has been formally announced that the 27<sup>th</sup> and 28<sup>th</sup> May mark the first of two stops that this world-class track will host this year. The SupaDrift Series, under the auspices of Motorsport South Africa (MSA), is South Africa's official National Championship.

Drifting is the fastest growing motorsports code globally and South Africa is following similar trends. Drifting involves the intentional over steering of cars, which causes a loss of traction in the rear wheels. Drivers must maintain control from entry to exit of a corner with the intention of gaining style points from judges and spectators. Points are determined by style, drift angle, tyre smoke and noise maintained around a fixed course.

The up-down Dezzi South Coast Raceway rollercoaster circuit layout spells for many challenging corners and moreover the 'drift' techniques and skills will be pushed to the limit. As the third race of the season rolls closer, drivers will be looking to fine-tune their smoke-churning sideways drifting and get their supped-up cars race-ready in order to cement their positions in the Series.

Current series and championship leader, Shane Gutzeit, will be attuning his sideways antics to a homeground advantage but threat is eminent on the drift horizon and other local drivers, like Paolo Gouveia, and 'out-of-town' hopefuls are making their way towards Port Shepstone to dethrone and unsettle the standings. The high entry speeds witnessed at the 1st 2 rounds of the 2016 season will certainly have the public on high alert.

The SupaDrift Series 'sideways craze' is the art of powersliding through corners at ultra-high speeds. A modern motorsport phenomenon, the SupaDrift Series events are geared for the whole family. For those unable to make it to the track, the entire Series will also be streamed LIVE via <http://www.supadrift.co.za/watch-live.html>



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## About The Dezzi South Coast Raceway

In August 2015, Ugu South Coast Tourism announced a groundbreaking partnership with the Dezzi Raceway in Oslo Beach, near Port Shepstone on the KwaZulu-Natal South Coast. The official signing of the agreement took place on the 25<sup>th</sup> August 2015, seeing this pioneering partnership enter an initial 5 year agreement, resulting in the track's name being formally adapted to the Dezzi South Coast Raceway.

In a move to create South Coast brand reinforcement and destination positioning, Ugu South Coast Tourism entered into this agreement with legendary Louise and Des Gutzeit, the Dezzi Raceway's owners

The Dezzi South Coast Raceway boasts the only permanent drag racing facility in KwaZulu-Natal. Furthermore, it is revered as the most scenic track in South Africa and given the accessibility via excellent road infrastructure and also through the direct flights offered to Margate from Johannesburg via CemAir, the Dezzi South Coast Raceway is set for one thing, establishing itself as *THE* eastern seaboard raceway destination of choice.

In addition, whilst fast becoming recognised as the motoring hub of KwaZulu-Natal, it is also becoming synonymous as the ideal venue for a multitude of sports, outdoor and corporate events and launches, seeing the likes of superbikes, marathons and cycle races take place. 'The tourism value-add is significant' says Ugu South Coast Tourism's CEO Mr Justin Mackrory. 'We are extremely privileged to partner with the Dezzi Raceway and look forward to being part of the ongoing successes and increased popularity of this track'.

### Event details:

Tickets: Available at the door for R80 for adults and R50 for children.

Date: 27th - 28th May 2016

Venue: Dezzi South Coast Raceway

For more information visit [www.supadrift.co.za](http://www.supadrift.co.za) or follow the series on [Facebook](#): SupaDrift Series and [Twitter](#): @SupaDriftseries. Mikey Skelton, **XS Promotions (SupaDrift Series promoter)** - [mikey@xspromotions.co.za](mailto:mikey@xspromotions.co.za); [+2782 337 1014](tel:+27823371014); [+2710 224 0702](tel:+27102240702); [www.supadrift.co.za](http://www.supadrift.co.za)

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### NOTES TO EDITOR (continued page 3)

XS Promotions - Organizers, and commercial rights holders of the national championship franchise founded the SupaDrift Series in 2009. The SupaDrift Series is the only Motorsport South African endorsed



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national championship in the country. This is the third year that a national champion will be crowned. Partners include Chevrolet, Achilles Tyres, Turn 1 Wheels, Speed and Sound Magazine, Liqui-Moly Oils and Lubricants, Redbull Energy Drink, Go-Pro, [GreenSky.co.za](http://GreenSky.co.za), F1-X Racing, Jonnesway Professional Performance Tools, RockFord Fosgate Performance Sound and Turtle Wax.

**Photos: Darren Townsley. 2016 SupaDrift Series SDM 42: Shain Gutzeit firing on all cylinders.**

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**Logo: Dezzi South Coast Raceway.**

Submitted and adapted for release, ON BEHALF of XS Promotions and Dezzi South Coast Raceway: Nikki Tilley [marketing@tourismsouthcoast.co.za](mailto:marketing@tourismsouthcoast.co.za)

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