



IT'S

PARADISE

Ugu South Coast Tourism (Pty) Ltd

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PRESS RELEASE

26th October 2015

Umdoni Municipality endorses joBerg2C and sani2C 2016 as their flagship events

In a meeting held in Scottburgh, on the KwaZulu-Natal South Coast earlier this week, the Umdoni Mayor Cllr. S. Khwela confirmed the Municipality's commitment to both joBerg2C and sani2C 2016 (April – May 2016).

'We have been very fortunate to have these key international events staged here over the past years, however we have not until this point, been actively engaged with the event organisers. We are thrilled to announce that going forward for 2016, the Umdoni Municipality is fully committed to assisting the stakeholders in any way possible, through whatever resources we are able to leverage. We would like to view these events as Umdoni's flagship events as we value the significant impact they have on our beautiful area. We will be engaging very closely with all stakeholders and encourage businesses and the community at large to do the same and to extend their full support in making 2016's events the biggest and best yet.

If we are wanting to attract further economic investment in the area, this is our time to showcase what we have and how we can do it properly. We also have plans in place to upgrade and beautify the main street as well as the Marine road in time for these events as well as upgrading of the beachfront facilities. This includes tenants being in place by 1st December 2015' says Umdoni Mayor Councillor S. Khwela.

Initiated by the Office of the Mayor, the meeting was attended by Umdoni Mayor Councillor S. Khwela, Umdoni Municipal Manager Mr Luthuli, Scottburgh Ratepayers representative Mr William Pienaar, sani2C and joburg2c Event Organiser's representative Deanne Purtell and Ugu South Coast Tourism's Marketing Specialist Nikki Tilley.



COAST COUNTRY CULTURE EVENTS EXTREME FAMILY FUNCTIONS GOLF SPORTS



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On behalf of the Scottburgh Ratepayers Association, as well as the Umdoni Community, we can't thank you enough for the two annual MTB events that take place in Scottburgh. We are so privileged that the organisers have chosen Scottburgh. Our surrounding areas benefit not only financially but also through the extensive marketing value that is afforded to our area. Under all circumstances, we need to ensure that the event remains in Scottburgh, by improving and sustaining the state of our amenities' says Scottburgh Ratepayers Mr William Pienaar.

'These are exactly the kind of relationships we encourage – ensuring that all stakeholders work closely together for the greater good. Ugu South Coast Tourism further undertakes to support these global events on as many platforms as possible – we have a dynamic team and very enthusiastic members – the perfect remedy for success' says CEO Mr Justin Mackrory.

'The Old Mutual joBerg2c is thrilled to be working closely with Ugu South Coast Tourism and the Umdoni Municipality to make the Scottburgh beach ending for the world's longest stage race on 30 April a festive family and fun day for riders from South Africa and all over the world and the supporting public. Mountain biking is the fastest growing sport in the country and we will ensure that Scottburgh continues to reap the rewards from our events' comments organizer Craig Wapnick.

For more information on the events please visit:

<http://www.sani2c.co.za/>

<http://joberg2c.co.za/>

Ends.

Word count: 511

Photo:

L-R Umdoni Municipal Manager Mr Luthuli, Race Organiser Representative Deanne Purtell 3 Black Dresses, Umdoni Mayor Cllr. S. Khwela, Ugu South Coast Tourism Nikki Tilley, Scottburgh Ratepayers Assoc. William Pienaar



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