
Tourism KwaZulu-Natal



*Zulu Kingdom. **Exceptional***

Media Release

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For Immediate Release

To : All Media

Attention : News Editors/ Journalists

TOURISM KWAZULU-NATAL (TKZN) EXTENDS A HEARTY WELCOME TO ALL VISITORS THIS FESTIVE SEASON

Tourism KwaZulu-Natal (TKZN) celebrates the festive season today **and** extends a hearty welcome to all our visitors to the province both domestic and international.

“KZN is always thrilled to receive and host multitudes of people who choose to spend their well-deserved holiday break within the Zulu Kingdom and indulge on our warm, surpassing hospitality. As we mark the beginning of the holiday period, we open our arms to receive all first time and repeat visitors that will pass through our different ports of entry to make their way to the numerous holiday destinations throughout the province,” said Mr Ndabo Khoza.

TKZN will be part of a provincial integrated **Festive Season Welcome Campaign on Wednesday 9th of December 2015** at the Mooi River Toll Plaza. The main aim of the campaign is to welcome visitors to KwaZulu-Natal and equip them with information on experiences, events and activities that they can do while in the province during the festive season. The campaign will be mainly rolled out at different toll plazas around the province and will see TKZN join forces with stakeholders like the Road Traffic Inspectorate and the KZN Liquor Authority. The campaign will provide an interactive platform between the MEC of

Economic Development, Tourism and Environmental Affairs, Mr Michael Mabuyakhulu, the Tourism KwaZulu-Natal CEO and other industry partners where they'll be chatting with visitors and giving them information packs with includes travellers tips other items.

TKZN is also proud to announce that plans have been hatched out in all our coastal towns to ensure safety of the throngs of beach revellers who enjoy our warm beautiful beaches right from the south to the north coast. "We commend the support of our stakeholders, KZN Sharks Board, local municipalities, security cluster partners, life guards and tour guides in always demonstrating their great concern and innermost care for our tourists. We also like to appeal to the people of KwaZulu-Natal to extend their hospitality to our visitors and offer a helping hand if they across tourists who may need assistance. We also urge our tourists to comply with all safety measures that are meant to protect them and eliminate any incidents that might jeopardise their lives," added Mike Mabuyakhulu.

KwaZulu-Natal has enjoyed and increased flow of visitors to the province this year despite the worldwide challenges that posed threats to the industry. The resilience of the sector and the prominence of KZN as a must visit destination saw hotel occupancy stats improve to 63.8 % in 2015 compared to 60.7 % in 2014 for period of between January to June. The King Shaka International Arrivals for January to September were 1717 721 compared to 1648 285 last year. The Road traffic stats for just the Mooi River toll plaza travelling south was 1 654 465 vehicles for Jan – Oct 2015, compared to 1 559 714 in 2014 .Both the hotel occupancy and air arrival figures are indicative of yet another successful holiday season this summer.

KwaZulu-Natal has a host of events lined up for this season to give all holiday makers a true splendid holiday experience. Some of the major events for this summer are as follows:

- TKZN 2015 Festive season Welcome Campaign Activations, 11 December
- The Best of Riaad Moosa, 12 December
- Boyz II Men and Joe Live the hits, 13 December
- Commemoration of the Battle, 18 December
- Durban Jazz Festival, 26 December
- Amcor Music Festival, 27 & 28 Dec
- iBeach Xplosion, 27-29 December
- Uthungulu Jazz Festival, 31 December

TKZN wishes to encourage all those that are still contemplating where to take their break to come and explore our province's affordable and memorable holiday experience. There is a plethora of interesting packages for grabs and information on those can be sought from a number of Tour Operators and Travel Agencies who will readily assist. We also would like to urge tourists to use graded facilities when making bookings.

ENDS

About Tourism KwaZulu-Natal

Tourism KwaZulu-Natal was established in 1996 and is responsible for the development, promotion and marketing of tourism into and within the province, both domestically and internationally. The organisation is an entity that reports to the provincial Department of Economic Development, Tourism and Environmental Affairs.

Social links to Tourism KwaZulu-Natal:

Website: <https://www.zulu.org.za>

Facebook: Tourism KwaZulu-Natal

Instagram: Tourismkzn_offical

Twitter: [@TourismKZN](#)

Pinterest: KZN Tourism

Hashtags: #GottaLuvKZN

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